



PSIA/AASI-NI



President's Message

Dear PSIA-AASI Northern Intermountain Division Member,

Your Board of Directors, Discipline Chairs and staff have been hard at work during last Fall preparing for this season. I'd like to briefly describe some changes and noteworthy events you should be aware of.

First let me welcome Dan Rowe from Pomerelle Snowsports School, as a new Board member. Weylin Barrett has applied and confirmed as Professional Development VP for the 2013-2014 season. This has been a vacant position since Mike Sellers moved

to the Intermountain Division. We look forward to these additions to the administration of your Division! June 30, 2013 was the end of the first 2 year CEU reporting period with CRM4M, "National's" new database which we transferred all of NI records from paper to electronic. All members who accrued 12 credits during the June 31st 2011- June 31st 2013 will be current with CEUs and maintain all certifications/accreditations. Credits will start at "0" July 1, 2013, with none carrying over from the previous reporting period. With that, the NI Board has identified members who 1) are current with CEU's and current with their certification/ accreditation; 2) those who are 6 credits and; 3) 12 credits in arrears for the 2011-2013 reporting period and are no longer considered current with their certification/accreditation. Since this is the first reporting period with National, the Board has agreed to allow individuals who are "current" with their membership this season to

complete enough credits to become current with CEU's and therefore reinstate their certification/accreditation(s). All credits must be completed by June 30, 2014*. A spreadsheet listing membership # and CEU's earned the past 3 seasons will be posted on the PSIA-NI.org website and will be delivered to each member school. You may also check with each NI Board member. Approximately \$1,500 in scholarships are available for this season. Information and applications can be found on the PSIA-NI.org website. The Northern Intermountain website has undergone some changes and is linked with the National website. All current events can be viewed and sign up online. Please plan to use this method, instead of signing up at your school. We hope to start identifying individuals at each school who can assist in sign ups and event information. This season, Symposium will be held at Pomerelle Resort, March 29 – 30th.

We will have an Alpine D Team member from the Rocky Mountain Division and 2 Freestyle Specialist Clinicians from Northern Rocky Mountain Division. We have always had an incredible experience at Pomerelle and enjoyed the great hospitality from Barry and his group. This event will satisfy up to 12 credits for the weekend. Information will be mailed out later this month and will be posted on PSIA-NI.org website.

As always, please feel free to contact me if you have any questions, comments, suggestions or concerns.

Best to you this season!

Tom Koto
PSIA-AASI Northern Intermountain Division President

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208.866.5461 c

* 12 CEU's for the 2013-2015 must also be completed during that reporting period.

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How 'bout them Nords? Congratulations to our newly certified Nordic instructors.

Barbara Kreisle – Level II
Liza Marshal – Level II

Stacey Galinat – Level II
Mathew Tock – Level I

Renate Huebner – Level II

PSIA/AASI-NI

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Freestyle Specialist 1

By Jake Bolin

I'm pleased to announce that this season we will be offering a Freestyle Specialist 1 (FS1) education course for PSIA/AASI during our spring symposium held at Pomerelle Mountain. The FS1 is a way for new and veteran instructors to keep up to date with the ever-evolving snow sports industry. Nationally PSIA/AASI has instituted a learning pathway towards becoming a certified freestyle instructor, as explained in detail in the freestyle specialist national standards which are available through the national website.

With the growing number of eager students wanting to spend time exploring freestyle terrain Northern Intermountain is excited to accommodate members needs. This education course will consist of a workbook, and two on the snow days. This FS1 education course will be administered by two examiners traveling from the Northern Rocky Mountain division of PSIA/AASI, giving members the chance to glean information from a different perspective. The course consists a written workbook, skiing/riding and teaching scenarios, and a technical discussion.

Examiners will be asking questions relevant to how individuals learn and progress through beginner and novice zones. The course cost is \$135.00 and will be available to register online soon.



If you have any other questions feel free to contact the freestyle chairperson, Jake Bolin via e-mail at jake-bolin@cablone.net

In order to register for the FS1 held at Pomerelle resort, please:

1. Go to Northern Rocky Mountains Website.

(<http://www.psia-nrm.org/index.htm>)

2. Scroll down to the Freestyle tab located on the left side of the website.

3. Click on the tab Event Schedule

4. Select the FS1 event scheduled for March 29 & 30th, 2014

5. Login to your PSIA/AASI account

6. Register for the event

* Both the FS1 and Workbook are located on Northern Rocky Mountains website:

1. Scroll down to the Freestyle tab located on the left side of the website.

2. Click on the tab Freestyle Specialist Program

3. Scroll down to find both the requirements and FS1 workbook.

Benefits of Membership

By Ski Stanzack - Level III Alpine, Level I Snowboard

Last winter my wife Margaret and I, both level 3 certified instructors, took a ski trip to Europe. We spent about two and a half weeks skiing in the Chamonix, Northern Italy, and Swiss areas. We skied Les Houches, Brevent Flegere, The Aiguille du Midi and the Vallee Blanche, Grand Montets, Verbier in Switzerland, Courmayeur and Pila in Italy, and skied a day from Cervinia, Italy over the boarder to Zermatt, Switzerland and back. We had 9 wonderful ski days and hundreds of thousands of vertical feet skied.

Before going we applied for the ISIA passport from PSIA. This is available for level 3 certified instructors only. You need to send in 2 passport photos, proof of certification, and \$25. It took a few weeks for this to be processed and returned to us. We thought that maybe it would give us some discounts on passes while we were in Europe. I must say we were pleasantly surprised when we used it. Most of the lift passes in the Chamonix area were 54 Euro per day, or about \$73. When we presented our ISIA Passport at the ticket window we were charged 13.50 Euro for the pass, about \$18. At one area it was only 9.90 Euro each, and at another it was 11.50 Euro each.

Over the course of our ski trip we saved over \$825 in lift passes. I will tell you that extra money buys a lot of après ski.

As a member of PSIA we all ask and wonder why should I keep up my dues and membership. This for us was a great example of one of the benefits of membership. I would encourage any of you that have the chance to go ski in Europe, or any other foreign country, and don't forget to get your ISIA Passport. This was a great benefit for Margaret and myself, after being with PSIA for over 35 years each. We appreciated this special benefit for PSIA members and hope we can use it again in the near future.

We wish all of you a great season with plenty of snow and many opportunities to hone you skills as an instructor. We also hope you have a chance to just go ski for yourselves somewhere and enjoy the sport we all love. If it happens to be out of the country don't forget to use one of your benefits of membership.

- Ski



PSIA/AASI-NI

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PSIA AASI

NORTHERN INTERMOUNTAIN

BOX 2587 – Ketchum, Idaho 83340

March 2014

To: PSIA/AASI Members

From: Tom Koto, President

Nominations

Re: Nominations of Candidates for the Board of Directors of PSIA/AASI-NI

The Board of Directors of PSIA/AASI-NI requests nominations of candidates for three positions on the Board of Directors from the membership of the Association . Three Board members are to be elected for the terms of three years each. Terms will expire for the following board members in 2014 Tom Koto- Bogus, Bonnie Wetmore-SV, Lex Kunau-Pomerelle. If you wish to nominate candidates for the Board of Directors, **please contact them and have them agree to serve if elected**, and write the names of the members you are nominating on this form and return to PSIA/AASI-NI PO Box 2587- Ketchum, ID 83340.

Nominations are to be received by March 20, 2014.

Article V. Section 2 of the Amended and Restated Articles of Incorporation of PSIA/AASI-NI states:

The Board of Directors shall consist of eight (8) Level 2 or Level 3 members no more than two (2) of whom may be employed by the same snowsports school plus one (1) additional Level 2 or Level 3 member elected at large who may be employed by the same snowsports school as any other two (2) Directors. Directors shall be elected and qualified as provided in the Bylaws.

This section allows a maximum of two Directors from the same snowsports school plus one director at large. The Director at Large will not be elected in this election. Any current Level 2 or Level 3 member of the Association may be nominated to serve on the Board of Directors.

The election will be held by ballot as soon as practicable after March 5, 2012.

I would like to nominate the following for the Board of Directors:

NAME_____SNOWSPORTS SCHOOL_____

NAME_____SNOWSPORTS SCHOOL_____

NAME_____SNOWSPORTS SCHOOL_____

The following needs to be completed for the nomination to be Valid:

I have personally contacted the above listed nominees and they have indicated their willingness to serve on the Board of Directors if elected.

Nominator_____Date_____

Terms Expiring 2015 Mike Young – Bogus Basin Casey Jeffus- Brundage

Terms Expiring 2016 Seth Jacobsen-Brundage, Dan Rowe- Pomerelle, Walt Coiner-SV



PSIA/AASI-NI
SPRING SYMPOSIUM



March 29 – 30, 2014
 Pomerelle Mountain Resort

Join us at Pomerelle Mountain Resort for shreddin' in the sun. The 2014 symposium offers an opportunity to gain knowledge and skills for both sliders and riders. Everyone is welcome!

Activities

Friday, March 28

5:30 - 7:00 p.m.	Packet pick up	Burley Inn, 800 N. Overland Avenue, Burley, ID
6:00 p.m.	General Membership meeting	Burley Inn, 800 N. Overland Avenue, Burley, ID

Saturday, March 29

8:00 - 8:30 a.m.	Late Packet Pickup	Pomerelle Lodge
9:00 a.m. - 3:00 p.m.	Ski/ Snowboard Clinics	Pomerelle Mountain Resort
6:00 p.m.	Cocktail Reception	Morey's Steakhouse, 219 E. 3 rd N., Burley, ID
7:00 – 9:00 p.m.	Banquet	Morey's Steakhouse, 219 E. 3 rd N., Burley, ID

Sunday, March 30

9:00 a.m. - 3:00 p.m.	Ski/Snowboard Clinics	Pomerelle Mountain Resort
12:00 p.m.	Lunch	Pomerelle Lodge

Lodging:

Participants are responsible for their own lodging arrangements. Listed below is the recommended accommodation.

Hotel:

Burley Inn, 800 N. Overland Avenue, Burley, ID (208) 678-3501
 \$83.99 w/breakfast

Banquet Menu

(order from menu at Morley's Steakhouse)

Salad

Dinner Salad w/Caesar Ranch and bread

Entrée

Prime Rib
12oz Ribeye Steak
Boneless Chicken Breast
½ Rack BBQ Pork Ribs
Breaded Shrimp w/Cocktail Sauce
Fresh Salmon Filet

Side Dish

Baked Potato
Mashed Potatoes

Dessert

Brownie w/Ice Cream

Jonathan Ballou's Biography

The Northern-Intermountain Division is proud to host Jonathan Ballou for the Spring Symposium at Pomerelle. Jonathan has made a positive impression on the NI Alpine staff over the past few years as a member of numerous national education conferences. As with any instructor, his past experiences have shaped his outlook on teaching and skiing.

Jonathan began teaching skiing in 1990 for the Mt. Brighton Ski School in southeastern Michigan. He joined PSIA and attained Level I certification in 1996. After attending several years of university as a music major, Jona-

than decided music was an unstable profession and decided to pursue a more upwardly mobile and lucrative career in ski instruction. So, following in the footsteps of Dex and TJ (Brighton's two most famous instructors, ala the movie *Aspen Extreme*) he packed up his car and moved to Colorado.

Jonathan spent three years in Steamboat before moving to Aspen and has been working in various roles for the Ski & Snowboard Schools of Aspen/Snowmass since 1999. In 33 seasons over 23 years, Jonathan has taught in Mt. Brighton, Steamboat, Arapahoe

Basin, Aspen, Cardrona, Coronet Peak, Porter Heights, Treble Cone, Mt. Ruapehu, and guided clients on multiple trips around Europe. Currently, Jonathan spends his northern hemisphere winters as the Training Manager for the Ski & Snowboard Schools of Aspen/Snowmass and as an Examiner and Alpine Committee Chair for PSIA-Rocky Mountain Division. In the other winter (deep south), Jonathan works as a trainer for the Rookie Academy and an examiner and education coordinator for the New Zealand Snowsports Instructors Alliance. This is Jonathan's first term on the Team.



PSIA/AASI-NI SPRING SYMPOSIUM



March 29th and March 30th, 2014 — Pomerelle Mountain Resort

Name _____ Membership # _____

Address _____ Certification Level 1 2 3 DCL

City, State, Zip _____

Cell Phone _____ Email Address _____

Registration Fees

Enter \$ Amount

_____ Lift Tickets \$20.00 per day.....\$ _____

_____ Two-Day Instructor Package \$100.00 per person.....\$ _____
(Includes 2 Days Clinic, Sunday lunch, does not apply to FS1)

_____ One-Day Instructor Package \$45.00 per person.....\$ _____
(Includes 1 Day Clinic)

_____ Freestyle Specialist 1 135.00 per person.....\$ _____
(Register and submit payment online at www.psia-nrm.org/calendar/calendar_freestyle.html)

_____ Saturday Evening Banquet \$30.00 per person.....\$ _____

Sunday Lunch (Included in two day package) 10.00 per person.....\$ _____

Check # _____ Cash.....Total Enclosed.....\$ _____

Make checks Payable to PSIA-NI. Mail application, with payment, to Ruth See, 1815 N. 24th Street, Boise, ID 83702. Application must be received by **March 22, 2014** to not incur the late fee. Applications received after will be accepted only on a space available basis. **No refunds** unless injured (doctor statement required) less \$20 administration fee.

LIABILITY RELEASE FORM (release must be signed to attend): Recognizing that skiing/boarding can be a hazardous sport, I hereby **RELEASE AND FOREVER DISCHARGE PSIA-NI, PSIA-NI-EF**, the host area and agents and employees of each from liability for any and all injuries of whatever nature arising during or in connection with the conduction of the event for which this application is made. Applicant hereby relinquishes and assigns to PSIA-NI & PSIA-NI-EF all rights to the use of Applicant's name and likeness or pictorial representation in photographs, motion pictures or other representations concerning Applicant's participation in said Event.

Signature _____ Date _____

NAME _____

Clinics

A schedule of clinic assignments will be provided in your registration packet.

Saturday, March 29 - Clinics run 9-3

Sunday, March 30 - Clinics run 9-3

Select your Saturday topics from the list below
(Please mark your 1st and 2nd choice)

Select your Sunday topics from the list below
(Please mark your 1st and 2nd choice)

Alpine Clinic Topics for Saturday

Alpine Clinic Topics for Sunday

- ___ (200) Skier Improvement w/ D Team Member
- ___ (200/300) Off-Piste Terrain
- ___ (100/200) Challenge the Mountain
- ___ (300) Beyond Level III
- ___ (200/300) Drills for Skills
- ___ (200/300) For Ladies, By Ladies
- ___ (200/300) Movement Analysis, Seeing is Believing
- ___ (100/200) Bump Skiing
- ___ (200/300) Teaching with a Focus
- ___ (100/200) Carving the Mountain
- ___ Freestyle Specialist I Accreditation*** (2 days)

- ___ (300) Skier Improvement w/ D Team Member
- ___ (100/200) Off-Piste Terrain
- ___ (200/300) Challenge the Mountain
- ___ (100/200) Teaching with a Focus
- ___ (100/200) Drills for Skills
- ___ (100/200) For Ladies, By Ladies
- ___ (100/200) Movement Analysis, Seeing is Believing
- ___ (200/300) Bump Skiing
- ___ (200/300) Tactics and Techniques for Racing
- ___ (200/300) Carving the Mountain
- ___ Freestyle Specialist I Accreditation*** (2 days)

*** For Freestyle Specialist 1 , please register and pay online at: www.psia-nrm.org/calendar/calendar_freestyle.html

Telemark Clinic Topics for Saturday

Telemark Clinic Topics for Sunday

- ___(100/200) Telemark fundamentals

- ___(200/300) Telemark – Snow de Jour (conditions of the day)

Snowboard Topics

Please indicate your 1st and 2nd choices.

Saturday

Sunday

- ___ Level 100 Drills for Skills
- ___ Level 200 Snow de Jour (conditions of the day)
- ___ Freestyle Specialist I Accreditation (2 days)

- ___ Level 200 Carving
- ___ Level 100 Snow de Jour (conditions of the day)
- ___ Freestyle Specialist I Accreditation (2 days)

Taking Their Love to the Slopes

Work is play for longtime Pomerelle ski instructors — By Dianna Troyer

Barry and Sheryl Whiting skip flowers on Valentine's Day.

"To us, flowers are a waste of money," says Sheryl. "you can by a lift ticket somewhere for the amount you spend on flowers."

To celebrate, whether sunny skies or frigid flurries flying, the 68-year-old Rupert residents will be at Pomerelle Mountain Resort, where they are teaching ski lessons for their 35th season.

"We love skiing as much as we love each other," says Sheryl. "We're still best friends and do everything together. We go out to dinner, but not necessarily on Valentine's Day, and Barry buys me a beautiful card."

The couple have been married for 49 years.

Barry, the director of the resort's Snow Sports School for 25 years, says, "To us, working at Pomerelle is our five-month paid vacation."

From December to April, the Whitings teach ski lessons to thousands of people who live within a 150-mile radius of the family-owned resort above Albion, know for its affordable, gentle runs, night skiing, and light powdery snow that "comes from heaven not hoses."

Sheryl Has not always love skiing.

"Barry Has Skied since high school, but I didn't start until I was 31 and our girls wanted to learn," she says.

Their daughters, Amy, who was in first grade at the time; Third-grader Molly; and 4-year-old Hillary were taking lessons.

"I didn't want to be left behind," recalls Sheryl. "Besides, I told myself if they could learn, I should be able to do it, too. At first, I fell down a lot. I wouldn't call it skiing."

She soon became proficient. Because the Whitings skied so often, they caught the attention of ski school co-directors, Lex Kunau and the late Harold Stanger.

"They said we were always there anyway, so we might as well start teach-

ing," says Barry.

Barry, who supervises a staff of 50 instructors, says Sheryl is the most-often requested instructor for private lessons, with people hearing about her by word of mouth.

"I've had students as young as 20 months and as old as 80, although age 3 or 4 is the ideal time to start," says Sheryl, who jokes that she skis backward more than forward, moving down the runs as she faces her students to encourage and instruct them.

When the Whitings' grandchildren wanted to learn to ski, they naturally turned to Grandma Sheryl.

"Now, I'm teaching our great-grandchildren and great-nieces and nephews, too," she says. "The kids just seem to be attracted to me."

One of their grandsons, Zack Alexander, loved to ski so much that he is now operations manager at Pomerelle.

"You really can learn at any age," says Barry. "Age is just a number. It's easy and fun to learn with all the changes in the industry in the past decades. Skis are shaped differently now, so it's easier to turn. Clothing is much warmer, and We've developed the best methods for teaching."

Because Sheryl didn't start skiing as a child, she can relate to adults who want to learn but initially may be intimidated. One of her students, Alice Schenk of Rupert, learned to ski at age 47.

"I'm especially indebted to Sheryl because she taught me to ski," says Alice. "Both Barry and Sheryl are giving, caring and encouraging ski instructors. They've invested so much of their passion into making the ski program at Pomerelle one of the best in the nation."

"Their expertise is incredible, and they're on the cutting edge, always keeping up-to-date with the latest information in the industry. They're also exquisite skiers, and it's amazing to watch them effortlessly glide down the

mountain." With 24 groomed runs, mostly rated beginner and intermediate, and two terrain parks, Pomerelle has a reputation for being an ideal place to learn to ski.

"our runs are velvet-smooth, we have certified instructors, and the owners strive to keep lift ticket prices reasonable," says Barry.

"I'm always amazed at how far people will drive to ski at Pomerelle."

Special weekend events attract skiers who compete in Special Olympics, a pond skim, big-air contests and kids' races.

During the week, students from throughout southeastern Idaho ski at Pomerelle for physical education classes. Lessons are taught according to standards of the Professional Ski Instructors of America.

"We took a lot of classes and passed exams to gain PSIA certification," says Barry, who is certified at Level 3, while Sheryl is a level 2 instructor.

"Instructors have their certifications due to the vision and leadership of Lex and Harold," says Barry, who became director after they retired. "They were my mentors, Lex was a perfectionist and pioneer in Idaho's ski industry. He was also good to us over the years." Sheryl says Barry has continued their leadership style, emphasizing attention to detail, safety and his own style of humor.

Fortunately for the Whitings, their occupations have allowed them ample time off in the winter. They owned B&B Market in Rupert for 30 years, relying on employees to run the store when they were skiing.

"We had the opportunity to sell it in 1999 and bought some cattle and a small farm," says Sheryl. "Barry does custom hay cutting in the summer and fall. His brother helps us in the winter."

"After all, we had to find some occupation to fit our ski schedule."

Carve' Diem

Please e-mail articles, photos, ads, etc. for publication to:

Seth@brundage.com

Subject: Newsletter submission

We're on the web!
www.psia-ni.org

PSIA/AASI-NI

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