

# BOARD MEETING PSIA-NI

Date: 10/28/2019

Time: 6:03 pm

Special or Regular Meeting: Phone Conference Regular

## Board Members:

Present:	Tom Koto	Interim Executive Director
	Fernando Veloz	President & Board Member
	Christian Luening	Vice President & Board Member
	Deann Miller	Secretary & Board Member
	Walt Coiner	Treasurer & Board Member
	Colleen Morishita	Board Member
	Paul Blaylock	Board Member
	Mason Frederickson	Board Member
	Angela Bovee	Board Member
	Cortney Bayuk	Board Member

YES	NO
X	
X	
X	
X	
X	
	X
X	
X	
	X
X	

## Committee Chairs

Present:	Weylin Barrett	Professional Development
	Ben Roberts	Alpine Certification
	Eric Zimmerman	Alpine Education
	Jake Bolin	Snowboard Certification
	Matt Larson	Snowboard Education
	Jake Bolin	Freestyle Chair
	Steve Haims	Nordic
	Mike Erlbach	Senior
	Jani Sutherland	Children's
	Chuck Chiu	Adaptive
	Martina Vale	Newsletter
	Colleen Morishita	Website
	Walt Coiner	National Representative

YES	NO
X	
	X
	X
	X
	X
	X
	X
	X
	X
	X
	X
	X
X	

Guests:

Visitors

Proxies? No

Quorum? Yes

Minutes from September 7, 2019 face to face conference posted for review and Christian moved to approve, Deann seconded. Walt is abstaining the vote until he has time to go through...he will make some changes to his part. **We will propose acceptance at next conference call for both 9/7/19 minutes and 10/28/19 minutes.**

Changes/additions to agenda: None

## **REPORTS:**

### **1. President's Report: Fernando Veloz**

President's Council meeting has been rescheduled to June 2020. Dave Schilling has been talking about a new online Junior Instructor's program that is generic...not I1, I2, I3, etc... Look at sending information to all ski school director's in NI. Can we as a board generate a better name for the program. "Youth"

PSIA is also looking at progress cards to make sure they are appropriate...part of the tool kit geared toward the lesson and helping instructors give feedback, education aids.

**Key Point: Rescheduled President's Council meeting, new junior program.**

**Action: New name and push the E Learning module. There's an article coming in next newsletter.**

### **2. Executive Director Report: Tom Koto Operations:** Fall training. Hasn't been able to attend last 2 conference calls re AMS. Going to Breckenridge to be trained on database. Conversion is still happening so they will be working in both CRM and AMS.

- a. **Fall Conference** Fall training for our team. We are moving it from SV to Bogus Basin. Not confident we'll be able to pull the event off first week of December. Work with Sun Valley to make sure we don't interfere with their mountain training. Still trying to figure out for sure where to hold event. May need to do indoor dryland training. Committed to attendance: Weylin, Jani, Matt L (both NI and RM), Charlie Phelan, (Chuck Adaptive), Jake Bolin, Train the Trainers John Straka, Loren, Christian, Tim Ball (he wasn't able to attend last year)

**Weylin Fall Conference:** Task Force Chuck, Charlie, Jani, standard chairs, Matt, Jake will all be there, not Ben though. Continuing coursework with Penn State Univ. Alpine close to finishing first round of project work. Hard work ahead in grinding out course work. Working on performance guide...roadmap for end user's journey through other documents...what, where to look for information and how to understand and navigate academic written pieces for each

discipline. In general, vast majority will be working there...examiners and educators. Other folks, is part of quality assurance and enhancement piece to get more folks involved. More boots on the ground there to take information back to membership....new content development, augmenting existing content to help folks level up their game...New people skills, teaching skills to round out teaching model. What does it mean to be interesting...how do you measure that as an examiner. Educational content for the Train the Trainers folks of what makes up a great ski and ride instructor and how that differs from a great Trainer

**Christian:** What's Weylin's agenda on next ELC for next go around? Providing oversight, making sure mission gets accomplished, augmenting that process. Bringing that info back to ELC to ensure goals are being accomplished.

**Fernando:** People skills aspect. How are they trying to define that and incorporate it into Teaching Style?

**Weylin:** Two parts to people skills...first is self-awareness and understanding who you are and how you conduct yourself, from that foundation understanding how that impacts other's behaviors and how your behaviors end up affecting situation. People skills will be incorporated into certification but not for the next season or two. At this point, there is no standard document that says what you must do to make the grade. Part of the process will be to formalize that stuff. Before it can be incorporated officially as part of a scored criteria...that content needs to be vetted, cleaned up, presented to national board, a review period, q&a, etc..

**Paul:** how do we get our hands on it to review. **Weylin** some is published online in article or scientific form. Best way is to sign up for clinics, come out and interface with clinicians.

**Key Points: Task Force continuing work with Penn State Univ. at Fall Conference to refine alignment nationally for all disciplines..Learning Outcomes and Performance Guides, certification and educational content. People Skills will eventually be part of certification criteria as it becomes formalized, vetted, etc.**

**Action to be Taken:**

**Followup:**

3. **Upcoming Season Tom.** Events are coming in but not all in yet. We have children's and senior specialists specifically. Lauren Foster and her staff working to get those on CRM and AMS. Should take about one to two days to get our information entered into CRM and AMS.

Tom excited about fall conference Train the Trainers. It will fit in to what the schools are asking us for early season training. Bring the word from mothership to all our member schools. Agenda for Operational Leaders: he will send an email to the board.

**Key Points: Fall Conference will be training on AMS for Tom on member database. Train the Trainer event will enable our leaders to bring the training back to our member schools with the most current information at the national level in preparation for clinics, etc. Focus will be to get more events to actually happen by online presence and getting information in front of members at their schools.**

**Action to be Taken: Tom will email the board**

**Followup:**

## **OLD BUSINESS**

## **NEW BUSINESS**

4. **NI Ed Position Updates**-Executive Director-Job Description it is out on Basecamp now.

Christian built out the basecamp project. Tom & Colleen working on building out job description. When it gets further forward, it can be opened up to board discussion.

5. **Other Business before the NI Board**

- a. **Committees? Finance, Membership, education, etc**

**Key areas:** Finance and membership. Board to consider committees and what would be a good fit for the board members. It is operations in nature, but fiscal responsibility but we as a board need to help Tom fulfill his obligations.

**Tom:** let the board know he and Fernando have had multiple conversations regarding this and he is aware of his strengths and does not feel financial part is his forte. He would like to rely on board members with financial experience to have a task force to make sure we are fiscally responsible.

**Key Point: Membership retention and acquisition in general. How can we give back to the resorts and ski school directors. How can the board facilitate?**

**Action: Ends for Policy Governances needed. Measures to make sure Tom is doing the job. Board members to consider where they might help with Task Force/Committees.**

**6. Next Meeting Board Conference Call 11/18 (tentative)**

**RESOLVED ITEMS**

**NEEDS TO BE DONE:** Board needs to let Tom or Fernando know what date works better for next conference call.

Approve minutes from 9/7/19 meeting at conference call 10/28/19

**Next Meeting Conference Call:** Monday, November 18th or 25th, 2019 6-7pm

**Adjorn:** 6:59 pm