BOARD MEETING PSIA-AASI-NI MINUTES

I. Call to Order/Attendance

Date: 07/26/2021

Time: 6:03 pm

Special or Regular Meeting: Regular Face to Face by Googlemeet

Board Members:

Present: Christian Luening President & Board Member

Colleen Morishita Vice President & Board Member
Deann Miller Secretary & Board Member
Fernando Veloz Treasurer & Board Member

Cortney Bayuk Board Member
Mason Frederickson Board Member
Jessica Kluth Board Member
Jim Stevens Board Member

Walt Coiner Board Member & National Rep

| YES | NO |
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Administration:

Present: Ben Roberts Executive Director

Nick Treat Business Manager (Zoom)

| YES | NO |
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Operational Committee Chairs

Present: Professional Development

Ben Roberts Alpine Certification

Alpine Education

Jake BolinSnowboard CertificationMatt LarsonSnowboard Education

Jake Bolin Freestyle Chair

Steve Haims Nordic

Mike Erlbach Senior

Jani Sutherland Children's

Chuck Chiu Adaptive

Martina Vale Newsletter

Colleen Morishita Website

| YES | NO |
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Proxies?

No

Quorum?

Yes

II. Acceptance of Agenda? (action item)

A. Changes?

Walt moves to accept, Cortney seconds. Approved by vote.

III. Acceptance of Consent Agenda (action item)

Mason moves to accept, Fernando seconds. Approved by vote and includes reports submitted.

IV. Generative Discussion

A. President's Update (Christian)

1. Leadership Summit—June 5-8, 2021

We should revisit Ends, with a specific look at NI. Not just cut and paste from National. Governance Committee will be meeting to discuss aligning NI's Ends and Means. Uniformity across the divisions in exams, clinics, etc. Member interfacing. Consistency. Assessments across the board throughout the regions will be uniform in procedures.

2. Spring Board Meeting—June 19, 2021

We need to be a well-oiled machine and look to our neighbors to see if we can become more efficient for our members. What concerns do we as board members have in mind.

3. President's Council Call—June 22, 2021

B. National Board Representative (Walt)

A lot of the boards feel they do not have the resources to fulfill the duties they have through policy governance and their capacity to lead. From a National perspective this bodes the need to share, divide and save resources. The divisions need to get rid of duplication and become more efficient.

C. Leadership Summit Summary

We do not know if there is a clear vision for exactly what the outcome is here. There is a need to be consistent and how to truly do that. That is just starting.

D. Survey

We need to work on our Ends and we need to look at what the members need. We need to be financially solvent and deliver products needed in a timely manner. Those are some things we can look at as Ends and then we can perform what we can do now and where we might join with our neighbors for what we need help with.

We need to start with the survey and find out what our major weaknesses are. The Ends should always be membership dictated. The key areas should be evident in the survey where we need to improve.

There is a need to get more membership participation in the survey.

How PSIA is projected to the public? We need a better presence as a member organization. Membership engagement would be helpful!

Have we ever gone pre-season to membership to assess what they might be looking for this season? Turn this into a positive marketing endeavor and be forward looking, not backward. We should survey our own NI membership to discover what their needs are.

V. Strategy (proposals, further discussion)

This is place in the board call for proposals and discussions that need to take place from reports. If there is nothing new or suggestions, we can read the posted report and move on. Questions from the reports can be posed to chairs. This is where time is spent moving forward.

- A. Governance and Leadership Development (Colleen and Deann)
 - 1. Director Vacancy (Mason)—Placement Plan Mason is officially resigning July 31, 2021.
- B. NI Education Foundation Advisory Committee (Colleen)
- C. Awards & Recognition Committee (Deann)
- D. Membership Linkage Committee (Jim)

VI. Operations

A. Executive Director (Ben)

There is a need to step back and look at the conversation. What and who should do this? Should a representative from a board member be part of the conversation? A sense for the need for balance in terms of who is calling the shots, start with no preconceptions from a fresh place with a consultant we have not worked with before. Some of our operations leaders are relatively new to

PSIA, some have been a part of it for a very long time, baggage in some cases. We will be bringing in a consultant so there is a balanced perspective there. We need to be working well and in cooperation with neighbors and have an awareness of our surroundings and be in alignment What are our "nonnegotiables"? What do we not want to drop? Things are running smoothly and we are in a fairly good place. See reports.

VII. Fiduciary

A. Finance Committee (Fernando)

VIII. NEXT MEETING:

A. Call August 23, 2021 at 6:00pm

| IX. | Adjourn. | |
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| | moves to adjourn, | seconds. |

NEXT MEETING:

August 23, 2021 at 6:00pm

VOTING:

Agenda accepted. June 19, 2021 minutes accepted.

NEEDS TO BE DONE/ONGOING PROJECTS:

Updating the manual's Membership Linkage Committee language. 501(c)3
Scholarship forms
Fosterweld design