

# BOARD MEETING PSIA-NI

Date: 01/27/2020

Time: 6:01 pm

Special or Regular Meeting: Phone Conference Regular

## Board Members:

Present:	Tom Koto	Interim Executive Director
	Fernando Veloz	President & Board Member
	Christian Luening	Vice President & Board Member
	Deann Miller	Secretary & Board Member
	Walt Coiner	Treasurer & Board Member
	Colleen Morishita	Board Member
	Paul Blaylock	Board Member
	Mason Frederickson	Board Member
	Angela Bovee	Board Member
	Cortney Bayuk	Board Member

YES	NO
X	
X	
X	
X	
X	
X	
	X
X	
X	
X	

## Committee Chairs

Present:	Weylin Barrett	Professional Development
	Ben Roberts	Alpine Certification
	Eric Zimmerman	Alpine Education
	Jake Bolin	Snowboard Certification
	Matt Larson	Snowboard Education
	Jake Bolin	Freestyle Chair
	Steve Haims	Nordic
	Mike Erlbach	Senior
	Jani Sutherland	Children's
	Chuck Chiu	Adaptive
	Martina Vale	Newsletter
	Colleen Morishita	Website
	Walt Coiner	National Representative

YES	NO
X	
	X
	X
	X
	X
	X
	X
	X
	X
	X
	X
X	

Proxies? No

Quorum? Yes

**Votes:** 11/18/19 meeting minutes..YES

Minutes from November 18, 2019 face to face conference posted for review: Motion for Approval by Walt Coiner, Colleen seconded, Approved by vote

Changes/additions to agenda:

**REPORTS:**

**1. President's Update: Fernando Veloz**

**Updates: Guest services is the reason we are here.**

**Christian:** Bogus Basin will be featured regarding guest services by Pod Fan. Fernando would like this information to go to our web presence.

**President's Counsel:** Conference Call. Much centered around Leadership Summit. Date has changed to June 6 & 7. National will be June 8 & 9 and the consultation will be in March. Policy Governance: Our division and the NW are on the forefront of this. Other divisions are just catching up. We are now going through and separating out operations from the board and day to day operations from strategic planning.

**Key Points: As a board we need to consider what our "ends" are. At next face to face, we need to put out and run through and determine if we are meeting those ends. We need to set measuring sticks to see where we are. Hardened deadlines and utilize what we've spoken on. Consider a committee to help form ends of the board. Fernando and Tom to be part of committee.**

**Reevaluate Interim Executive Director's position ... are we meeting this. How can we attract new mountain and resorts to our division? We need to extend our infrastructure a bit more.**

**Action: Fernando to come up with mechanism to come up with ends and initiative to arrive at ends before March conference call.**

**Followup: Walt helping us on "ends" with National and looking at neighboring division ends.**

**2. National Board Rep Update: Walt Coiner**

Walt put on Basecamp report for what we're doing and what we've done report, regarding and needs of membership, resorts, suppliers, etc... Rubber hits the road for policy governance, ends and committee reports.

**Key Points: Report on Basecamp for current status of National Board activities. Strategic Board meeting in Burlington, Vt will review reports and approve committee direction and end. School membership dues increase anticipated from \$55 to \$90 to support educational programming and support to member schools.**

**Followup: Walt to finish financial report...not much change anticipated.**

### **3. Interim Executive Director Update: Tom Koto Operations**

- a. **Database Conversion:** We are the first division to convert to AMS for scheduling, frustrations over hiccups. Schedule to go live 1/27. All events will be live in new AMS system. The website was created by Jesse. Link takes you event...instructions to contact member services at National. Glitches are there and patience is needed. We are accommodating members the day of since calendar is not properly functioning. Tom is traveling a lot, meeting members, attending clinics, talking to school management. Tom will reach out to us and schools to help fill spots in clinics to make events a go.
  
- b. **Ongoing Business:** All scheduled events at Sun Valley been denied. Weylin has been working with Higher Ground and Tony Parkhill approved 1 of 2 events. Looking at a potential solution for SV -NI members...move those to Soldier Mountain for SV instructors.

Weylin: thoughts re SV events. Town ski hill in Hailey owned by SV Ski Education Foundation (racing team and academy) will go in front of Executive Director about holding events there. It operates 6 days a week at no cost to community for day and some evenings. Weylin is trying to put together some kind of deal.

**Key Points: Patience needed for online scheduling going through National. Members accommodated as needed. Tom reaching out to keep events rolling and getting help to fill spots. Weylin working on solutions to have events nearby for SV instructors at Soldier or a town ski hill.**

**ELC Update:** in process of reviewing all of the proposals going in front of national board. There is a proposal to standard changes to alpine and snowboard teaching and people skills. Working on formatting and grammatical changes. Content is there. Some decisions in next week. Wednesday examiner training at Bogus, Thursday staff training at BB for alpine Ben and Eric. Historically all examiners and educators at this.

**Action: Fernando working on when and where for spring face to face.**

**Social media:** Colleen, Mason and Tucker spearheading that and it is taking off. Tom was trained on Instagram. Tom is to followup with ski schools to obtain contacts. Two step authentication for social media is an issue. Tucker has taken over as point person.

**Followup/Action:** Tom is to get in contact with Barb re Nordic chair and Matt Drescher re: membership.

## **NEW BUSINESS BEFORE THE BOARD**

### **1. Other Business before the NI Board**

#### **a. Symposium Update: Tamarack**

We need to look at (Weylin and Tom) clinicians. Weylin: typically professional development vp with board president or acting exe director would make plans for national team member and securing funding, partnering with local resort and board member for the event. Chair people receive roster lists for each discipline and educators according to participation.

Deann has made contact with Tamarack group sales folks, banquet etc... Tamarack is welcoming with open arms for symposium and other events.

Barry is already working on 50 year symposium plans at Pomerelle for 2021.

#### **i. Call for Item Donations: Deann**

Weylin : we received 2 boxes from Patagonia, etc... for gifts

Fernando: will do golf courses.

Christian: will do pack of 4 all day passes for Bogus Basin summer

Tom: Baskets?? Go to respective schools and ask for a basket from each school.

Deann wants to look into having swag representing PSIA-NI for event attendees and will get ideas and pricing to consider. Also, want to get auction forms reprinted that were used last year...probably around \$30 to reprint.

**Key Points: Spring Symposium is at Tamarack April 4 & 5. Key folks have been contacted to get banquet, lodging, ticket prices available and blocked. Weylin, Eric and Tom to determine clinic offerings asap so online registration can get set up. Cortney and Colleen agreeable to help. Board members will help solicit auction items.**

**Followup: Clinic selections determined asap. Online registration and elbast asap.**

#### **2. Next Meeting Board Conference Call February 24, 2020**

## **RESOLVED ITEMS**

Meeting minutes approved for 11/18/19

## **NEEDS TO BE DONE:**

**Policy Governance Ends.**

**Budget**

**Identify social media school contacts/member outreach**

**Complete Executive Director job description**

**Next Meeting Conference Call: Monday, February 24, 6-7**

**Adjourn: 6:58 pm**