

WINTER 2008-09 PSIA-AASI NEWSLETTER



November 2008

Dear Members,

I hope this finds you in good health and in good physical and mental health in preparation for the season ahead.

The first snow got us all excited and looking for more, lots more.

Walt Coiner and I were at the ASEA EXCOM and President's Council meeting in Lakewood, CO when that first snow fell in Idaho. It was overcast and sprinkling rain, while you were enjoying the white stuff. I'm glad there was a lot on the agendas which kept us focused on the task at hand and the future of our association and profession.

I'm sure you've already received "32 Degrees" a combination of our ski and snowboard magazines. On first blush, it looks great and the national staff is excited to receive feedback and produce more exciting editions.

ASEA has postponed the launch of the new software system, which is a blessing in disguise for Northern Intermountain. By launch time in April, we should have in place the necessary staffing, training and hardware to interface with national. Interaction will be conducted electronically, including such things as membership, dues, renewals, new memberships, certification and continuing education tracking, and much more.

The NI Board will meet November 7th at the Bogus Basin DTO (downtown office) from 10 am – 4 pm. Walt Coiner will have a full report from ASEA and we will have VP's and committee reports and budgets for the season.

Josh Thompson-Bourrie has taken a position at Northstar resort and will be leaving the Snowboard Chair position. TJ Kauth, former Snowboard Chair has stepped forward to fill that position. The Board will vote on this position at the Fall meeting.

A lot of work continues at the national level with committees and task forces addressing certification, children's and adaptive education and certification. We have had excellent representation from our Division on conference calls and face-to-face meetings.

I hope to be more visible within the Division this season. I plan to visit each member school this season, meet with school administration, staff, and members and make a few turns.

Best wishes this season!

Thomas E. Koto
PSIA/AASI-NI President

Page 2 WINTER 2008-09



PSIA/AASI-NI.org

Northern Intermountain Division Box 548 Burley, ID 83318 Phone: (208) 678-8347 Fax: (208) 678-8348



PSIA-NI Officers

Tom Koto, President 3920 Esten Avenue Boise, ID 83703 (208) 342-7144 (208) 855-5461 Tkoto@aol.com

Ken Corrock, Vice-President P.O. Box 711 Ketchum,ID 83340 (208) 726-8472 (208) 720-3555 Kcorrock@cox.net

Lex H. Kunau, Secretary/ Treasurer (Member at Large) P.O. Box 548 Burley, ID 83318 (208) 678-5120 home (208) 678-8347 office (208) 678-8348 FAX

PSIA-NI Directors

Diane L. Griswold 525 W. 377 Ln S Heyburn, ID 83336 (208) 678-0369 Diaubra@pmt.org

Dan Felt Box 1238 McCall, ID 83538 (208) 634-7462 x 136 (208) 634-2836 home Edfelt@citilink.net

Barry Whiting (Spring 2009) 149 N. Highway 24 Rupert, ID 83350 (208) 673-5599 (208) 436-6869 home bswhiting@pmt.org Bonnnie Wetmore (Spring 2011) P.O. Box 3203 Ketchum, ID 83340 (208) 726-4634 home (208) 720-0452

Rich Cabellero 12386 S. Hunters Point Dr. Nampa, ID 83686 Caballero@tmnevents.com

Bonniewet@cox.net

Walt Coiner P.O. Box 2587 Ketchum, ID 83340 (208) 539-2253 Limelite1@mindspring.com

Committee Chairs

Adaptive: Jennifer L. Smith P.O. Box 3014 101 Four Seasons Way #2 Ketchum, ID 83340 (208) 720-5208 Svasboardbus@yahoo.com

Alpine Education: Bill McGarry 324 1st Avenue Lewiston, ID 83501 (208) 743-5793 home (208) 305-5315 cell (208) 746-3000 Fax Billmcgarry@lewiston.com

National Board of Directors:

Walt Coiner See information above

Alpine Certification:

Jamie Zolber 721 Village Ln. Boise, ID 83702 (208) 631-0726 jmzolber@yahoo.com Nordic: Lew Peterson 2409 Woodlawn Avenue Boise, ID 83702 (208) 890-3490 Lew@primedia-digital.com

PSIA/AASI-NI Newsletter:

Ruth See (208).332.5340 office (208)371.4312 cell ruth@bogusbasin.com

Membership: Vacant

Children's Education: Vacant

Professional Development: Vacant

Snowboard Certification: Vacant

SKI INSTRUCTOR BIOGRAPHY BONNIE WETMORE

1969-2008

1984 - 2007

- Sun Valley Snow Sports School: Rainer Kolb, Hans Muehlegger-Directors
- o 1985 2008:
 - PSIA-NI DCT/DCL/Examiner
 - Presently a PSIA-NI board member
 - PSIA-NI Education Chairman 3 years
 - SV Trainer

1983 - 1984

o Stevens Pass: gipsy ski school from Anacortes, WA: Nick Nichols-Dir.

1979 - 1983

- Snowmass/Aspen Ski School: Curt Chase-Dir.
- o PSIA-RMDCL

1972 - 1979

- Aspen Highlands Ski School: Lefty Brinkman-Dir.
 - 1976-1979 Ski School Supervisor
 - Certified in GLM (Cliff Taylor)
 - PSIA-RMDCL

1970 - 1972

- o Pico Peak, VT. : Alois Mayer-Dir.
- o PSIA-E Full Certified

1969 - 1970

- o Black Mountain, NH.: Arthur Doucette-Dir.
- o PSIA-E Assoc. Certified (Mt Cranmore, NH)

GET TO KNOW YOUR BOARD MEMBERS AND CHAIRS.

A new addition to our newsletter will be a short biography of one of our board member or chairs.

Page 4 WINTER 2008-09

It has arrived ... as fresh and exciting as a face shot!

Wax and tune equipment . . . check. Wash ski socks and long underwear . . . check. Go to ski conditioning class . . . check. Review PSIA or AASI teaching manuals . . . not yet? And the magazine . . . have you even checked your mail? Well, watch out, because what you'll find waiting in the post might just knock off those winter socks you're wearing prematurely in hopes that it will snow.

Introducing 32 Degrees: The Journal of Professional Snowsports Instruction

Named for the temperature at which ordinary water begins to turn into the good stuff, this all-encompassing publication replaces *The Professional Skier* and *The Pro Rider* to better reflect the inclusiveness and unity of the snowsports industry, while still addressing discipline-specific topics.

Your first issue should have arrived by now, right on the brink of the season, with the winter issue appearing in December and the spring issue coming your way in February. Based on member feedback and discussion, the new magazine includes much more than just a facelift. Look forward to staying in the know from first chair to last run with:

- 1. Up-to-date news
- 2. Instructive, discipline-specific tips
- 3. Teaching and learning theories
- 4. Soft skill/group management guidance
- 5. Personal improvement techniques
- 6. Performance mechanics
- 7. Instructor profiles
- 8. In-depth features
- 9. Contemporary, eye-catching graphics
- 10. Improved design and organization

Welcome to fall in the snowsports industry! With so much freshly packaged, engaging content coming your way, you might even forget to do your snow dance.

Page 5 WINTER 2008-09



Bogus Basin Ski and Snowboard School is seeking experienced instructors and supervisors certified through PSIA, AASI, ISIA, or equivalent certification. Applicants must possess a passion for skiing and riding and a willingness to share this passion with kids and adults in both group and private lessons. Candidates also must possess effective communications skills and a desire to improve. Full and Part time, day or night positions are available for the 08/09 season, must be able to work weekends and Holidays. All positions include great skiing and snowboarding benefits. Other benefits include buddy passes, food, rental and retail discounts.

Submit an application at www.bogusbasin.org
E-mail questions to tjkauth@bogusbasin.org
Bogus Basin is located at 2600 Bogus Basin Road, Boise ID 83702

Ski Teaching In Spanish Or Portuguese

- Handbooks with side-by-side translations to teach children or adults
- Revised adult handbook
- Audio Tapes or CDs with Text
- Proper punctuation and better delivery of expressions
- Member PCMR Ski School

www.skiteaching.com

Enor Martinez 3508 Virginia Way Salt Lake City, Utah 84109 (801) 466-9039 Page 6 WINTER 2008-09

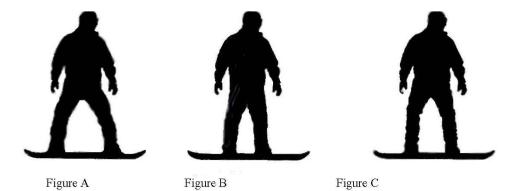
Where Do You Stand?

By TJ Kauth Bogus Basin Mountain Recreation Area

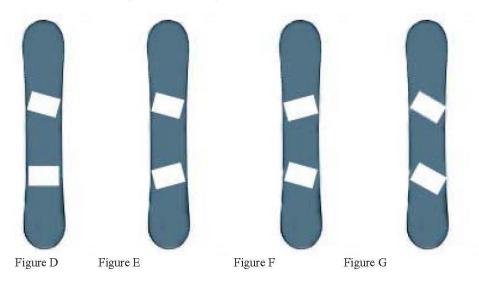
Where do you stand? Every experienced snowboarder has a particular way that they set up their bindings on their snowboard. Some riders are religious about it; the way they set up their board is engrossed in ritual and supported by a series of beliefs. Riders who do not pay as much attention to their set up will still be able to tell when their board is not set up right. The way bindings are placed on the snowboard has always been left up to interpretation. There is no right or wrong way, just the way the rider prefers. As a snowboard instructor I have seen every binding set up on a snowboard possible; super wide stances, super narrow stances, aggressive forward angles, no forward angles, duck stance, and pigeon stance, etc. Stance does affect performance. As instructors part of our job is to help familiarize students with their equipment and what stance will work best for them. In this article I would like to explore binding setups and stance and how they can affect rider performance.

How does our stance and binding setup affect performance? Every movement we make starts somewhere, when we ride every movement starts from our feet and legs. The movements we make can be enhanced or limited by the way we stand on the board. Sometimes an experienced rider may have their bindings setup a certain way to help them in different arenas of snowboarding. Less experienced riders on the other hand may not have their equipment set in any particular way. Some individuals who are brand new to the sport may have their snowboards set up the way they were put together at the shop, others have set their bindings up the way their friends ride, and some others just slap them on their board randomly. There are two things that we should pay attention to when we are helping students with their set up, stance width and binding angles. How far apart the bindings are set on the snowboard relates to how far apart the riders feet will stand as they ride. The angle that the bindings are set at will affect the direction that the rider's feet, hips, and shoulders face as they ride. These two aspects of their stance have major impacts on the rider's body mechanics.

The first factor, stance width, can affect the amount of flexion and extension movements made by the ankle, knee, and hip joints. These movements allow a rider to balance, manage pressure on the snowboard, and absorb terrain. Stance width can also affect a rider's ability to rotate the ankle, knee, and hip joints. These movements allow the rider to steer the snowboard. Check out the rider in figure A. Their bindings are setup so that they can stand with their feet very wide on the snowboard. What may be the advantages and disadvantages of this stance? Many freestyle riders like wider stances because it increases the size of the platform that they are balancing on. Subtle balancing movements may be easier with this stance. However, a stance that is too wide may limit rotary and flexion / extension movements necessary to steer the snowboard. Check out the rider in figure B. Their bindings are setup so that they stand with their feet about hip width apart. What may be the advantages and disadvantages of this stance? I have found that riders with a very narrow stance can make rotary and flexion / extension movements very easily. However, the subtle movements that we use to balance may become more difficult. I have especially noticed this with beginner students; with a very narrow platform to balance on they tend to have to make larger movements to stay in balance. Check out the rider in Figure C. Their bindings are setup so that they can stand with their feet about shoulder width apart. Generally most riders set up their bindings so they are standing in this range. What are the advantages? A shoulder width stance allows for rotary and flexion / extension movements necessary to steer the snowboard, but also provides the rider with a large enough platform to balance on.



Another aspect of stance is the angle that each binding is set at. Generally if a binding is facing the nose of the board it is given a + notation and if it facing the tail it gets a - notation. There are several different binding angles that people set their boards up with. Rental shops generally set up their rental boards with a +15 degree angle on the front and 0 on the back. Check out Figure D. This is a somewhat neutral stance as it aligns the feet, hips, and shoulders up to face slightly toward the nose of the board. What may be the advantages and disadvantages of this stance? Having forward angle on the front foot reduces twisting forces on the joints when skating in the flats, but having none on the back foot keeps the hips, and shoulders aligned with the board. Many freestyle riders are set up with a stance often referred to as "duck" stance which is generally +15 front and -3 to -15 back. What may be the advantages and disadvantages of this stance? Check out Figure E, this is a neutral stance that allows a snowboarder to ride forward or switch (backwards), which is advantageous in freestyle arenas when you are landing spinning tricks backwards. Check out Figure F. This is what I call a "pigeon" toed stance, with the front binding facing the tail and the back binding facing the nose. What are the advantages and disadvantages? Well I do not know if there are any advantages actually, this stance seems to place twisting forces on the legs joints for overall riding and especially skating in the flats. Check out Figure G. This is a stance where the bindings are directed aggressively toward the nose of the snowboard; it is used primarily on alpine race or carve boards. What are the advantages or disadvantages? The aggressive forward angles, around +45 front and +30 back, allow the rider to move into the direction of the turn more aggressively, and create greater body angles necessary for creating higher edge angles. This set up does have major disadvantages when a rider tries to absorb terrain irregularities, bumps, crud, or variable snow, or ride switch. This is partially due to the equipment used with this setup, the hard boots and bindings. You do not really ever see free ride or freestyle boards set up like this for that reason.



(continued)

Page 8 WINTER 2008-09

Where Do You Stand?

(Continued) from Page 7)
By TJ Kauth

Bogus Basin Mountain Recreation Area

When might an instructor want to recommend a change to a students binding set up? There are several reasons to change a student's set up. In beginner lessons there are two things that I look for. Is the stance width affecting the student's ability to make balancing movements? Quite often a student with a very narrow stance may have difficulty with those most basic maneuvers because they do not have a wide enough platform to balance on. Look at where there feet are in relation to their hips; if their feet are hip width apart try to widen their binding apart so their feet are shoulder width apart. With a larger platform to balance on the student may suddenly feel that even basic maneuvers are easier. The other thing I look for is pigeon toed stance or an alpine race stance. A pigeon toed stance will often limit the beginner rider's ability to skate on the flats; it creates too much twisting forces on the knee. Try moving the front binding forward to +15, generally that will help. A student with aggressive binding angles toward the nose may have a difficult time doing basic maneuvers. Often, if the beginner rider's torso and hips will be aligned toward the direction of travel, they will tend to over steer the snowboard. Watch the tail of the board and see if it washes out when the rider tries to complete heel and toe turns. Continual over steering because of these stance angles is an easy fix. Try angling the front binding to +15 and the back to 0, or even a "duck" stance with +15 front, and -3 back. This will align the rider's hips and shoulders with the length of the snowboard and with a little coaching will correct the problem.

In more intermediate and advanced snowboard lessons it is always important to have a discussion about what the goals of the lesson are. There are some immediate things that you can do to adjust a rider's set up to help them meet those goals. Here are some examples that I have had in lessons. A rider's goal is to learn to ride switch, but they have aggressive angles on their bindings +30 front, and +15 back. You may want to discuss changing their binding angles to make switch riding easier. Try making them +15 front and 0 back to start, and see if the rider can adjust to those angles. Then ride them through some basic switch maneuvers and see if they find their new angles helpful. Another situation I have encountered in more advanced lessons is taking freestyle riders into off-trail terrain. Jibbers sometimes have such a wide stances (I'm talking WIDE) that it will limit the amount of rotary that they can produce in their ankle, knee, and hip joints. It is very important to be able to use strong steering movements when you are riding in off-trail moguls, crud, and heavy snow. Discuss making their stance a little narrower so that it brings their feet in a little, and may allow them to make more rotary movements. Then take them through some drills that will help them attack the crud and see how it feels. Often losing a little of that wide platform is a good sacrifice if it increases the ability to make powerful steering movements.

I don't know if there are any instructors out there that would argue with me when I say that stance is important. Snowboard instructors need to find out what student's goals are, and if need be, help them adjust their equipment to help them reach those goals. This is especially true in beginning lessons. Students that are having a difficult time learning the basics may have a set up related issue. Always check the student's binding width and the angles that their bindings are set. Stance does affect performance, so make sure that your student's snowboards are set up so that their stance will encourage athleticism, good technique, and will work right for them.

Powder Fun at Spring Symposium

by Barry Whiting Pomerelle Snow Sport School

The 07-08 spring symposium was held at Pomerelle Mountain Resort with forty-one members and guests attending. The clinics were outstanding, very informative, but most of all fun. Pomerelle was blessed with about one foot of fresh powder both days of the symposium. Light, fluffy snow, mid-winter skiing at its best. All of the clinics were alpine but we are hoping that in the future more snowboarders and nords will attend the symposium.

Saturday evening a banquet was held at Morey's Steakhouse in Burley. Shortly after dinner a raffle and an auction were held to help with the symposium expenses. Randy Hanshew of Hanshew and Associates donated his service as the auctioneer and entertainer. Sheryl Whiting and Bonnie Wetmore were named co-members of the year. Both of these Instructors are very deserving of this award and we would like to congratulate each one of them.

The final day of the symposium clinics were held until noon when we broke for lunch and socializing. We were served Pomerelle's famous Mountain Man Hamburgers.

Thank you, thank you to all of the symposium committee. Your efforts are very much appreciated and thanks to all of you who attended. Hope you had as much fun as we did.



Page 10 WINTER 2008-09







SKI-RIDE-WORK

Pomerelle Mountain Resort has Instructor opportunities available.
Alpine, Snowboard, Nordic
Contact Barry Whiting at 431-1592 resort 673-5599



Snow Blade Exercise Tom Moxham

OBJECTIVE:

Learn to tip and move to an earlier edge, which will create a more precise arc with both skis.

 START with one snow blade type ski on one foot and one normal sized ski on the other foot.
 Strive for two clean arcs left in the snow.
 Use several runs to practice.

2) TIP both skis progressively

Focus on progressive weight redistribution from ski to ski.

SWAP each ski to the other foot

Work on progressive edge release and engagement movements.

4) SWITCH to normal sized skis

Feel the same sensations and movements.

See the book, All Mountain Tactics, by Chris Fellows, for detailed information



on easy terrain

Weight and edge the short ski to reduce wobble of the inside foot. Start





EXPERIENCE: 18 years DCL HOME AREA: Bogus Basin FAMOUS FOR: Less is more STYLE: Smooth arcs FAVORITE SKI RUN: Hot Wheels Gully, Alpine Meadows, California

Page 12 WINTER 2008-09

NEWS RELEASE





American Association of Snowboard Instructors Professional Ski Instructors of America

PSIA AND AASI NAME NATIONAL TEAMS

May 3, Lakewood, Colorado – In what could best be described as a combination of Survivor, The Apprentice, and American Idol compressed into a five-day real-world job interview, the Professional Ski Instructors of America (PSIA) and the American Association of Snowboard Instructors (AASI) held tryouts for the Alpine, Nordic and Snowboard National Teams April 25–30 at Snowbird, Utah. Of the 112 elite instructors who assembled from across the country to vie for a slot on a national team, only 24 were chosen for the distinction.

The ever-changing weather and the spring snow conditions of bulletproof morning ice and sloppy afternoon comcreated the most challenging terrain imaginable for the grueling multi-day competition. The instructors showed their stuff on steeps, chutes, bumps, and park and pipe, with nordic instructors adding telemark, classic, and skate drills to the mix. In addition, the candidates were required to undergo extensive interviews as well as conduct teaching clinics, give presentations, and demonstrate their movement analysis moxie—all under the watchful eye of a team of examiners and selectors assigned to separate the very best from the best.

THE ROLE OF THE TEAMS

The new team members are expected to promote, support, and assist in the development of PSIA and AASI education programs and activities at all levels. Team members have many responsibilities and even more opportunities. Based on the needs of the association, core team member responsibilities are to

- provide education support to PSIA/AASI divisions,
- support PSIA/AASI marketing and sponsor activities,
- participate in PSIA/AASI member communications
- participate in national events (i.e., National Academy),
- support PSIA/AASI industry partners, and
- represent PSIA/AASI at select international events.

Team members serve four-year terms and are compensated for these activities by way of individual agreements with the association or its various sponsors. The teams are dedicated to PSIA/AASI member education, to the promotion of snowsports instruction, and to the fulfillment of the PSIA/AASI vision of inspiring life-long passion for the mountain experience.

CONTACTS:

Lisa Winston, Peak Exposure • TEL 303.330, L205 • E-MAIL LISA @PEAKEXPOSURE.COM

Rebecca Ayers, Communications Director • EXT 2626 • EMAIL RAYERS@ASLORG • RAYERS@NSP.ORG • RAYERS@PSIA.ORG

Mark Dorsey, Marketing Director • EXT 2633 • EMAIL MOORSEY @AASLORG • MOORSEY @ASLORG

American Association of Snowboard Instructors • 133 South Van Gordon Street, Suite 102 • Lakewood, CO 80228-1703

TEL 303.987.2700 • FAX 303.988.3005 • AASI@AASLORG • WWW.AASLORG

Professional Ski Instructors of America • 133 South Van Gordon Street, Suite 101 • Lakewood, CO 80228-1703

TEL 303.987.9390 • FAX 303.988.3005 • LASLORG • WWW.PSIA.1000

NEWS RELEASE





American Association of Snowboard Instructors Professional Ski Instructors of America

PSIA ALPINE TEAM 2004-08

A total of 64 of the nation's most talented alpine ski instructors vied for 13 coveted positions plus 1 new adaptive slot on the PSIA Alpine Team. The following alpine ski instructors will represent PSIA and its members for the next four years:

| | NAME | DIVISION | HOME AREA |
|--|--|--|---|
| PSIA Alpine Team Coach: | *Rob Sogard | Intermountain | Snowbird, UT |
| PSIA Alpine T eam: | Debbie Armstrong Jeb Boyd Andy Docken Kurt Fehrenbach *Chris Fellows *Megan Harvey Nicholas Herrin *Chris Kastner *David Lyon Bobby Murphy *Doug Pierini *Michael Rogan Nelson Wingard | Rocky Mountain Eastern Rocky Mountain Rocky Mountain West Rocky Mountain Northern Rocky Mtn. Northwest Northwest Rocky Mountain Intermountain West Northwest | Taos, NM Loon Mountain, NH Aspen, CO Aspen, CO NASTC, Truckee, CA Aspen, CO Big Sky, MT Crystal Mountain, WA Lyon Ski School, WA Telluride, CO Sierra @ Tahoe, CA Heavenly, NV Crystal Mountain, WA |
| Adaptive Team Member: * Returning members | Bill Bowness | West | Tahoe Adaptive Ski School, CA |

PSIA NORDIC TEAM 2004-08

From across the country 16 of the most talented, multi-faceted nordic ski instructors competed for four spots on the PSIA Nordic Team. The following free-heelers have been tapped to represent the association and its members for the next four years:

| | NAME | DIVISION | HOME AREA |
|-------------------------|---|--|--|
| PSIA Nordic Team Coach: | *Craig Panarisi | Intermountain | Jackson Hole, WY |
| PSIA Nordic Team: | Tor Brown *Dan Clausen Ross Matlock *J. Scott McGee | West Central Rocky Mountain Intermountain | Northstar @ Tahoe, CA Minocqua, WI Crested Butte, CO Jackson Hole, WY |
| * Returning members | | | |

CONTACTS:

Lisa Winston, Peak Exposure * TEL 303.530.1205 * E-MAIL LISA @PEAKEXPOSURE.COM
Rebecca Ayers, Communications Director * EXT 2626 * EMAIL RAYERS@AASLORG * RAYERS@NSP.ORG * RAYERS@PSIA.0RG
Mark Dorsey, Marketing Director * EXT 2633 * EMAIL MDORSEY@AASLORG * MDORSEY@ASP.ORG * MDORSEY@AASLORG
American Association of Snowboard Instructors * 133 South Van Gordon Street, Suite 102 * Lakewood, CO 80228-1703
TEL 303.987.2700 * FAX 303.988.3005 * AASL@AASLORG * www.AASLORG
Professional Ski Instructors of America * 133 South Van Gordon Street, Suite 101 * Lakewood, CO 80228-1703
TEL 303.987.9300 * FAX 303.988.5005 * PSIA@PSIA.DRG * www.PSIA.DRG

Page 14 WINTER 2008-09

NEWS RELEASE





American Association of Snowboard Instructors Professional Ski Instructors of America

AASI SNOWBOARD TEAM 2004-08

In only its second official tryout since the inception of AASI in 1996, 32 of the nation's best snowboard instructors jockeyed for six slots on the AASI Snowboard Team. The following riders will represent the association and its members for the next four years:

| | NAME | DIVISION | HOME AREA |
|------------------|---|--|---|
| AASI Team Coach: | *J. Randy Price | | Area 51 |
| AASI Team: | Scott Anfang "Spike" Eisenman *Mikey Franco *Chad Frost | Rocky Mountain Rocky Mountain Intermountain Northwest | Steamboat, CO Vail, CO Jackson Hole, WY |
| | Kevin "KC" Gandee "Butch" Peterson | Eastern Rocky Mountain | Stratton, VT Aspen, CO |
| 4 D | | | |

^{*} Returning members

Of the many exceptional instructors from throughout the country who vied for the positions, PSIA/AASI President John Armstrong said, "This is the strongest group of candidates to try out in the history of the national teams. It has truly been a challenge to separate the cream from the cream-of-the-crop, and we commend everyone who participated." The organization is pleased with the talent that has been selected to represent the associations and its members, Armstrong said. "We expect that collectively they will continue to elevate the stature of alpine, nordic and snowboard instruction within the industry, with current and new members, and with the snowsports public," he added.

Teams Manager Katie Fry said she could barely contain her enthusiasm for the newly named teams: "The team coaches and I can't wait to start the training and coaching process so that next season we can bring the best techniques and tips to fellow members to help them keep area guests coming back for more sliding and riding."

ABOUT PSIA AND AASI

PSIA and AASI are nonprofit associations with a combined membership of more than 29,000 members who are dedicated to promoting snowsports through instruction. The associations establish certification standards for ski and

CONTACTS:

Lisa Winston, Peak Exposure • TEL 303.530.1205 • E-MAIL LISA @PEAKEXPOSURE.COM

Rebecca Ayers, Communications Director • EXT 2626 • EMAIL RAYERS@AASLORG • RAYERS@NSP ORG • RAYERS@FSIA ORG

Mark Dorsey, Marketing Director • EXT 2633 • EMAIL MDORSEY @AASLORG • MDORSEY @NSP ORG • MDORSEY @AASLORG

American Association of Snowboard Instructors • 133 South Van Gordon Street, Suite 102 • Lakewood, CO 80228-1703

TEL 303.987.2700 • FAX 303.988.3005 • AASL@AASLORG • WWW AASLORG

Professional Sia Instructors of America • 133 South Van Gordon Street, Suite 101 • Lakewood, CO 80228-1703

TEL 303.987.9390 • FAX 303.988.3005 • PSIA @PSIA.ORG • WWW.PSIA.ORG

Page 15 WINTER 2008-09

NEWS RELEASE





American Association of Snowboard Instructors Professional Ski Instructors of America

snowboard instructors and develop education materials to be used as the core components of most ski and snowboard school training. PSIA and AASI support ski area management through research and development of instructional programs in alpine and nordic skiing, snowboarding, adaptive skiing, and children's skiing.

###

PSIA/AASI NI MISSION

We support our members, as a part of the snow sports industry, to: * Develop personally and professionally * Create positive learning experiences * Have more fun

PSIA,/AASI NI through its <u>divisions</u>, offers clinics and seminars designed specifically to improve your skiing or snowboarding technique. You'll earn more, challenge yourself, and have fun while doing it!

You receive 5 credits for each clinic you participate in.

You must have 10 credits every 2 years in order

to maintain your membership.

Please look to the number on your mailing label to determine how many credits you need to complete to keep your membership active.

Page 16 WINTER 2008-09

2008-09 PSIA-NI Alpine Educational Clinics

| Area | Discipline | Date | | Description | Clinician 1 |
|-------------|------------|------------|-----------|-------------------------------|------------------|
| Bogus Basin | Alpine | 1/19/2009 | | Teaching | Shayne Large |
| Bogus Basin | Alpine | 1/26/2009 | | Off Piste | Travis Will |
| Bogus Basin | Alpine | 2/16/2009 | | Race Clinic | Tom Moxham |
| Bogus Basin | Alpine | 3/2/2009 | | Level III Teaching | Travis Will |
| Bogus Basin | Alpine | 3/3/2009 | | Level III Skiing | Travis will |
| Brundage | Alpine | 1/9/2009 | | LvI 1-2 Ski Improvement | Bonnie Wetmore |
| Brundage | Alpine | 2/8/2009 | | Lvl 3 Ski Improvement | Martha Caballero |
| Brundage | Alpine | 3/6/2009 | | Level II Prep | Martha Caballero |
| Brundage | Alpine | 3/21/2009 | 3/22/2009 | Level II Exam | |
| Brundage | Alpine | 3/21/2009 | 3/22/2009 | Level III Exam | |
| Pomerelle | Alpine | 12/13/2008 | | Movement Analysis | Bonnie Wetmore |
| Pomerelle | Alpine | 1/10/2009 | | Skiing & Teaching Improvement | Irv Bier |
| Pomerelle | Alpine | 2/7/2009 | | Free Style | Dave Carney |
| Pomerelle | Alpine | 2/21/2009 | | Level II Prep | Martha Caballero |
| Sun Valley | All | 12/4/2008 | 12/5/2008 | CE Training | |
| Sun Valley | All | 12/4/2008 | 12/5/2008 | Fall Training | |
| Sun Valley | All | 12/6/2008 | 12/7/2008 | Fall Festival | |
| Sun Valley | All | 4/2/2009 | 4/3/2009 | Spring Training | |
| Sun Valley | All | 4/4/2009 | 4/5/2009 | Symposium | |
| Sun Valley | Alpine | 1/24/2009 | | Lvl 1-2 Ski Improvement | Yugi Matsuyama |
| Sun Valley | Alpine | 2/2/2009 | | Park & Pipe | Jamie Zolber |
| Sun Valley | Alpine | 2/23/2009 | 2/24/2009 | CE 1 | Bill McGarry |
| Sun Valley | Alpine | 3/10/2009 | | DCT Prep | Jamie Zolber |
| Tamarack | Alpine | 12/16/2008 | | Children's Clinic | Jamie Zolber |
| Tamarack | Alpine | 1/29/2009 | | Off Piste | |
| Tamarack | Alpine | 2/10/2009 | | Examiner Training | |
| Tamarack | Alpine | 2/11/2009 | | Park & Pipe Training | |
| Tamarack | Alpine | 2/26/2009 | | Level II Prep | Tom Moxham |
| Tamarack | Alpine | 3/17/2009 | | Intro to Park & Pipe | Yugi Matsuyama |

| \$25.00 |
|----------|
| \$30.00 |
| \$75.00 |
| \$35.00 |
| \$10.00 |
| \$70.00 |
| \$175.00 |
| |

PSIA-NI Event Application

PSIA-NI/AASI-NI Bill McGarry 324 1st Avenue. Lewiston, Id. 83501

| Please fill out all applicable lines for your event | | |
|---|---|--|
| PSIA-NI Membership #: | Certification Level | |
| Ski/Snowboard School: | | |
| Name: | | |
| Address:Check here if address has changed. Day Phone:() | Home Phone:() | |
| Email Address: | | |
| Discipline: □Alpine □Snowboard | □Nordic Downhill □Nordic □Adaptive | |
| EDUCATION EVENTS | Certification Exams | |
| Event Name: | Exam Level: □Level I □Level II □Level III | |
| Event Date: | Exam Date:(Applications are due 14 days prior to exam) | |
| Location: | ☐Skiing or Riding Module ☐Teaching/Technical Module | |
| | Exam Location: | |
| Fee paid: \$ Fee must accompany application | Written Exam Passed? | |
| □Cash □Check | Training Director's Signature (required for exams) | |
| Recognizing that skiing/boarding can be a hazardo | is release before attending any PSIA-NI event): us sport, I hereby release PSIA-NI, the host area and agents and uiries of whatever nature arising during or in connection with the s made. Date | |
| 57.0 2 (100.000 7) | TOTAL | |

TO AVOID A LATE FEE, registration is required 7 days prior to an event. If space is available, you will be assessed a \$10 late fee for a day or night event and a \$20 late fee for a two-day event. If you are injured and are unable to attend your event, we will deduct \$10 for a one-day event and \$20 for a two or more day event from your refund. REFUNDS REQUIRE A NOTE FROM YOUR MEDICAL PROVIDER.



CARVE' DIEM WILL BE PUBLISHED THREE TIMES PER YEAR (FALL—WINTER—SPRING)

Please e-mail articles, photos, or ads, etc. for publication to:

Ruth@bogusbasin.com

Subject: Newsletter Submission

We are on the Web! www.psia-ni.org www.psia.org

PSIA/AASI-NI

Instructors Newsletter P.O. Box 548 Burley, Idaho 83318 Phone: (208) 678-8347

Fax: (208) 678-8348