BOARD MEETING PSIA-AASI-NI MINUTES

I. Call to Order/Attendance

Date: 09/28/2020

Time: 6:01pm

Special or Regular Meeting: Regular Face to Face by Google Meet

Board Members:

Present: Christian Luening President & Board Member

Colleen Morishita Vice President & Board Member
Deann Miller Secretary & Board Member
Fernando Veloz Treasurer & Board Member

Cortney Bayuk Board Member Angela Bovee Board Member Mason Frederickson Board Member Jim Stevens Board Member

Walt Coiner Board Member & National Rep

YES	NO
Χ	
Χ	
Χ	
Χ	
	Х
Χ	
Χ	
Х	
	Х

Administration:

Present: Ben Roberts Executive Director

Nick Treat Business Manager

YES	NO
Χ	
Χ	

Operational Committee Chairs

Present: Weylin Barrett Professional Development

Ben Roberts Alpine Certification Eric Zimmerman Alpine Education

Jake Bolin Snowboard Certification
Matt Larson Snowboard Education

Jake Bolin Freestyle Chair

Steve Haims Nordic

Mike Erlbach Senior

Jani Sutherland Children's

Chuck Chiu Adaptive

Martina Vale Newsletter

Colleen Morishita Website

YES	NO
	Χ
Χ	
	Χ
Χ	
	Χ
	Χ
	Х
	Χ
	Х
	Χ
	Х
Х	

Proxies?

No

Quorum?

Yes

II. Acceptance of August 24, 2020 meeting minutes

Mason moves to accept August 24, 2020 meeting minutes. Colleen seconds. Approved by vote.

III. Acceptance of Agenda? Agenda accepted.

Fernando moves to accept, Angela seconds. Approved by vote.

A. Changes—No changes

IV. Executive Director (Ben)

A. Progress Update

Transition has been productive in office. Nick is up to speed on finance stuff. Ben and Nick are on track to get things rolled over within the next month. They meet weekly with Member Services...AMS, CRM, CST. Lots of bits and pieces on managing member interactions and how and who are getting things taken care of. They will get access to edit the website soon and will need headshots of board.

Call with Discipline chairs last week and will be monthly. Looking at how to move forward with covid and in general. Call with member school management team coming up soon as well. Directors and chairs.

Key Point: Things are on track with transitioning.

B. Webinars

Webinars have been taking part on WTF national task force. Getting a clearer direction around the country on what a good webinar is and CEUs. We have a sharing agreement and get 75% of fee for national webinars, national gets 25%.

Discipline Chair call creating resources for webinar and safety for covid. This process is just getting rolling for our division.

Key Point: Webinars are happening and becoming defined at National and within our division.

C. Staff Training

Staff training is scheduled in cooperation with National. Learning connection model, people teaching and technical skills, new national credential standards

for telemark and cross country. 5 CEUs are available for 6 hours of engagement time, starting October 1 through November 12. Our staff will be required to attend. Recordings will be available. We will require and pay staff to take. Office staff training likely on call and discipline specific training.

Staff training is requiring 8 hours at \$7.25 per hour. Envisioning 2 additional days later in the season., based on what is needed and what is available. There may be optional training for those not quite on board with webinar.

We will be clear about what is expected and safe and keeps us all together for clinics. NI specific will go over that in broad strokes in the 8 initial hours. If a staff member is not comfortable working this year, we will set out clear boundaries and expectations. How to manage the clinics, run pre-clinic zoom calls, ensure registration is handled in a way that actually works.

Key Point: Staff training happening in conjunction with National via online. Covid and safety expectations will be clearly defined.

D. Other

Dues for late fees were waived until October 1. After that, a \$30 late fee...\$10 to NI, \$20 to national.

Let's reach out to folks and make sure they don't miss the deadline. If they renew by tomorrow, they will pay 50% of their dues now. Remaining due by December.

Key Point: Grace period for no late fee ends October 1. Let's get members up to date!

V. President's Council Call Update-Christian

A. September 10, 2020

Intention had been to do prep work for in person meeting in Colorado. The decision was made to wait until the spring for potential face to face.

B. Leadership Summit postponed to Spring 2021

Key Point: On hold.

VI. Finance Committee (Fernando)

A. Dues cycle and when the board discusses and approves things.

1. Individual member dues and late fees

Fernando: No decisions tonight, but next steps to look at regarding dues. Not all dues are in yet. National sends Fernando a list of who has paid. He will turn that over to Ben and Nick. Fernando is reconciling Quickbooks and account. Finance call this Thursday to discuss transitions, educational foundation, Nick is taking over the investment side of things, Nick and Colleen are monitoring the Educational Foundation.

2. Member schools (there has been discussion and a preliminary proposal for a tiered membership approach)

The timeframe of changes to divisional dues for individual is 7/1-6/30. Communication starts late April early May. Timeframe for member school renewal kicks into gear mid-September to mid-October. The idea is we are committed to letting national know 6 months ahead if we are changing anything yet. This is a board matter, not operational. If we can look at how we operate and identify our timeframe for when that will be an agenda items each year...where it fits in. 8 months out seems like it would be a good time frame.

Member school dues...it may serve our schools well to deal with them on a tier membership. Subscribing to certain services. Wholesale pricing scheme. We are going to look at how to build that into school memberships. Board...what does that cycle look like? A timeline to have a proposal together.

Key Point: Timelines! What does that timeframe look like in our year? No changes this season, but look at for future.

VII. Governance and Leadership Development (Colleen, Deann & Christian)

A. Letter of Intent Update

Letters of intent have all been signed and uploaded to BaseCamp. If anyone has things to add to it, let's look at it for next year.

B. Speaker/Training Update

Fall meeting: put out a couple of feelers, Colleen has some contacts in higher education and business field. Looking at training regarding creating vision, setting goals for non-profit as potential topics. Hoping to have a better update on that soon.

Key Point: Planning on some type of training event in the fall for Board members. Solidifying what and who will be conducting training.

Action: Finalize who, what and when for training.

VIII. NI Ed Foundation Advisory Committee (Angela, Colleen)

A. Update.

Took care of two of the scholarships for Magic Mountain. Email to Nick about following up to see who paid for that. That is the last of last year. Will schedule a meeting to come up with a plan for the coming year.

Walt is getting things in order so that Colleen and Nick are set up with all the information and filings needed.

Nick: scholarships and who they go to. What kind of funds available for other projects, not just individual needs, but also ed staff or board training type projects. How to best utilize education foundation money.

Fernando: can you consider helping the schools with financial support that benefits more than individual for scholarship money.

The tiered school membership with scholarship funds should be great support and be considered. That seems to be the one and direction we are heading.

IX. Membership Linkage (Christian)

A. Meetings August 27, 2020 and September 24, 2020

The committee has had productive calls August 27 and September 24. They did some brainstorming and ideas surrounding members and member school management and what they would like to get out of their membership. Looking at ways as a board we can support our operational leaders, communication and how members engage with PSIA. Clarifying those pathways.

Key Point: Productive calls, clarifying pathways.

B. Communication and Navigation of Membership

C. Profile of PSIA-AASI-NI

How we can promote our division and improve our profile externally and internally? Recruiting and taking care of members we have, ways we can build our profile gets increased by taking care of our members. Ways to get messages out on various social media platforms. Current flavor of day and how people like to consume information. How we as a board can shape our thinking. We will be adding members to the committee to help.

Could we allot money not being spent to send eight representatives to national to split equally with education foundation and media outreach? Funds may be needed for spring meeting but Ben, Nick and Fernando will look into.

X. Awards and Recognition

A. Lifetime Membership nomination process and 50th

1.8 is a national policy to process and recognize lifetime members. With spring celebration currently in the works (50th anniversary) we may have an opportunity to give some shine to some long-standing members.

We've not had much recognition in the past. Looking at the 50th anniversary, we see this as a small but important package. We need to have finalized nominees by November 1 to National for them to discuss and approve at the winter board meeting in January. Each division can only nominate 1 candidate. We have 3 lifetime members in our division currently. Looking at that we want to put forward 1-3 members.

The board should spread the word and come up with potential candidates with the November 1 timeline in mind. Ben will confirm the timeline is firm.

The Awards and Recognition Committee will make sure to reach out and get names to put forward before the deadline.

B. Awards Committee will create a policy and method of getting more member school involvement in making sure NI represents at both divisional and national levels.

The Committee is discussing ways to incentivize members and schools to put forward nominations. Documents regarding timelines and process have been uploaded to BaseCamp. Just finished the nomination form for divisional awards and is under review by Committee.

XI. Next Meetings

A. Fall F2F – October Video Conference – Discussion to delay to November

Next call will be 4th Monday of October and not long meeting.

B. November 14, 2020 will be longer meeting

XI. Adjorn 7:05pm

VOTING: August 24, 2020 meeting minutes accepted.

NEEDS TO BE DONE/ONGOING PROJECTS:

Refining system for vetting new Board members

Plan/committee to pursue possible corporate sponsorship

Awards Committee create a policy and method of getting more member school involvement in making sure NI represents at both divisional and national levels.

Awards Committee complete a vetting process and method of confirming eligibility of award nominees