

Proxies? No

Quorum? Yes

II. Acceptance of Agenda?

A. Changes?

Walt moves to accept, Mason seconds. Approved by vote.

III. Acceptance of Consent Agenda

Fernando moves to accept, Colleen seconds. Approved by vote and includes reports submitted.

IV. Generative Discussion

A. President's Update (Christian)

1. National Team Selection Event – Breckenridge

It was an incredible week with the national team selection event. Ben and Weylin did us proud representing the division but were not selected. Matt Larson and Charlie Phelan also represented. Matt Larson was selected and it is exciting to have someone with NI ties be the pulse for us.

The Leadership Summit will be June 6 in Lakewood. Walt will be in attendance on June 7 as our national representative.

June 19 is our face to face meeting for NI. The location will be the Boise area tba.

B. National Board Representative (Walt)

There is not much happening with National currently. Last week, National put together a proposal for executive compensation for Nick Herrin. If there is interest in knowing about that, let Walt know.

Surveys keep us in tune with what is needed for the membership. We pick an Ends and work on it thoroughly. It then gets presented at meetings and moves forward with changes.

V. Strategy (proposals, further discussion)

This is place in the board call for proposals and discussions that need to take place from reports. If there is nothing new or suggestions, we can read the posted report and move on. Questions from the reports can be posed to chairs. This is where time is spent moving forward.

A. Governance and Leadership Development (Colleen)

1. Elections Update (Colleen & Deann)

The election closes on April 28 with eight candidates running for the three positions. Colleen will call those nominated and announce the results to them. Next season we will support the secretary with an operational person overseeing the election.

B. NI Education Foundation Advisory Committee (Colleen)

The report on Base Camp covers everything. There will be more progress in the next few weeks to get the 501c(3) squared away. This will hopefully be resolved by the end of the fiscal year.

C. Awards and Recognition Committee (Deann)

1. Recommendations for Awards and Recognition

Jim would like an explanation of how the scoring criteria works. The scoring is based on the nominations submitted and how well each candidate exemplifies that award criteria. Each committee member scores the nomination criteria on a scale of 1-10 . The scores are then averaged and the committee meets to confirm the board recommendation.

Mason moves to accept the committee award recipient recommendations, Fernando seconds.

The record will indicate the board accepts the committee recommendations of Tom Koto for the Lex Kunau Legends, Colleen Morishita and Loren Livermore for the Instructor of the Season and Trystan Ledgerwood for the Rookie of the Season.

D. Membership Linkage Committee (Christian)

VI. Fiduciary

A. Finance Committee (Fernando)

It was a tough year with covid and revenue is down quite a bit. Online education revenue has been helpful. Additionally, there are a lot of events happening in March have not been credited to us yet. This year is a transition year with operations, next year should calm down. Our investment account is doing quite well, especially the last few months.

Increasing our revenue and missed linkage that we could potentially tap into is that we have an education history document that states how many people have CEUs and and how many people may have lapsed due to missing credits. We are

thinking of reaching out to those members to have them get caught up with online offerings.

We have quite a few schools that we want to make sure they are current with their \$80 dues. We should recognize more income between the schools and CEUs.

We have 132 members that are not current this year. On top of that there are 88 going into next year that need 12 CEUs. If they don't get caught up, they will go inactive. That is 220 members we should reach out to. An idea is to reach out to members and advise them to take an online offering, for example "The Five Fundamentals". Although the offering is 2 credits, with the cooperation and guidance of National, we could potentially offer they pay for the 6 credits for the time commitment of the 2 and be caught up. This has the potential to bring in an additional \$14,300 in revenue. We also need to look at a potential Fall Conference as a possible CEU and revenue option.

VII. Operations

A. Executive Director (Ben)

Thank you to Nick for providing coverage during Nationals and support. There is a waiver process that exists that privilege of pushing things down the line for CEUs. The Rocky Mountain division allows folks behind on their CEUS to prepay the CEUs for the following the season. We have a few different options. We plan to be targeted in our outreach but also be sensitive in our outreach. Offering a pathway either to being an inactive member but also being respectful of our bottom line and taking advantage of our bottom line and potential outdoor in person CEUs.

Increasing revenue by increasing membership and having less turnover in event and CEU related revenue is our greatest ability to bring money in the door the next two months. We stand to grow as a non-profit business. One of our challenges is helping people engage in the LMS for the first time.

We are working on building our timeline for the year and how the last 9 months have gone. This is our opportunity to build out timeframes to ensure we are ahead of things and not leaving anything on the table. Looking ahead will bring a focus to hiring and filling our education chair role, staff training in a fiscally responsible way and that meets our training needs in a consistent manner. As we build those things out, we are looking to adjust how our discipline chair roles work and rebuild those. We should have revised job descriptions out by the end of the week. Hopefully we will be able to offer a helpful offramp for folks from these roles with more of a rotating cycle.

This summer it will be important to come to a solution in regards to our interactions with Sun Valley. A conversation with Lakewood will happen with

how to interact and support our Wood River Valley members. We are looking at Higher Ground and Rotarun as opportunities to be available to the Wood River Valley members.

Jim was able to get all Pomerelle instructors current with their CEUs by acting as a liaison and through the linkage committee and having events at Pomerelle. We are working on identifying the liaison at each school to make this happen as Jim did. Ben is working with Colleen and the ski school groups to identify who these folks are.

VIII. Next Meeting

A. May 24, Monday, 6pm

IX. Adjourn 6:48 pm

VOTING:

Agenda accepted. March 22, 2021 minutes accepted.

NEEDS TO BE DONE/ONGOING PROJECTS:

501(c)3

Scholarship forms

Fosterweld design

Notify this year's award recipients

Board officer nomination/declaration forms out by May 1