



Proxies? No

Quorum? Yes

## II. Acceptance of Agenda? Agenda accepted.

A. **Changes?** Adoptance of Consent Agenda moved up to top of meeting going forward.

## III. President's Update (Colleen for Christian)

### A. Leadership Summit 2021

1. **"4 approach"** to agenda and meetings moving forward after this meeting—fits committee structure

Christian will reach out to all committee chairs to make sure our reports evolve with changes and it will be up to us as a Board to be efficient.

a. **Strategy** Going forward, more training on how to integrate meeting process to the board and in different scenarios.

b. **Generative Discussion** This was a good overview, getting folks on board with Policy Governance. Homework is done ahead of time so we can develop and change our Ends and direction of the organization rather than being operationally focused.

c. **Operations**

d. **Fiduciary**

**Key Point: This will be how we run meetings going forward in NI. Much work is done ahead of time using the Consent Agenda, conversations, committees and reports to help us be more strategic rather than operational.**

## IV. National Board Representative (Walt)

With Covid, meeting in person is challenging but the board continues to do a lot of back office stuff. The Education Foundation committee we have with NI continues to prompt and award financially to small schools, veterans and individuals. We are refining the criteria used to award these scholarships and communication to the applicants on what they need to be successful in applying.

There is a hybrid system with most of the divisions for policy governance. Most divisions are marching in step. The national team, because of Covid, has had to cancel many events at Sun Valley. All things are asked and contemplated for future and developing the Ends that govern the organization. Operations has been great through

leadership and continue to hold committee meetings and keep in contact with all divisions to work as one organization.

The consent agenda provided for the membership is sound and at a level we are comfortable with. Budgetarily we are fine as an organization. Things seem to be working fine and our division is in a good place with national. Membership and revenues are solid. Membership continues to follow the lead of national board and staff that Nick Herrin has.

**Key Point: Things are moving smoothly in light of covid.**

## **V. Executive Director Update (Ben)**

### **A. Update**

In conjunction with Pomerelle, we have opted to postpone Symposium until the spring of 2022. Education events can take place but with Spring Symposium being very social, we are not confident we can safely proceed. Thanks to Jim and Barry for their hard work and partnership and Angela for being a quiet supporter to get us reestablished with Pomerelle and gain credibility.

We are working on trying to add events to calendar as best we can. We are trying to put things up as we go with Covid. More will be added for March in the next couple of weeks. Exams, etc... Fielding a few requests for events for schools with a new process posted to Base Camp. The new process for event requests gives members a bit of ownership over making events.

We are sticking with 5 per group ratio due to covid.

**Key Point: We are remaining flexible in the face of covid and proceeding with safety.**

## **VI. Governance and Leadership Development Committee (Colleen)**

### **A. Update/Discussion**

Not much to report.

## **VII. Finance Committee (Fernando)**

### **A. Update/Discussion**

Through the consent agenda, Nick put out the Finance Committee reports through January. We have split off and taken our calendar and turned it into a fiscal year. Fiscal year report details the new timeline. They just filed a tax

return with the revenue service. Key areas to look at are on the revenue side. Keep in mind because of covid and its nature, much of our event income is down. We do have a cash reserve but will monitor that situation. Event income will start coming in to offset expenses. From a budgeting standpoint, because we won't be having Symposium, we will not accrue that expense. For all practical expenses we will look at forecast standpoint. As events start materializing, we will get a better financial picture. Markets are strong. The statements in general look good. National is saying they have event income coming from December and we will keep the board apprised.

As events get on the calendar, we will get membership signups, late fees and membership revenues. This will help.

## **VIII. Awards & Recognition Committee (Deann)**

### **A. Update**

We are right on schedule with the awards process for 2022. An article has been written for the coming newsletter. Google forms for nominating candidates with a blurb was emailed to Jesse at National to get posted on our website. We would also like to get the news Eblasted to membership soon. We would also ask that at the next available Symposium all award recipients be honored.

## **IX. NI Ed Foundation Advisory Committee (Colleen)**

### **A. Update/Discussion**

Talking with Nick Treat about setting up new forms on the Word Press site and a deeper discussion will take place. We have a few folks that have applied to approve and send through for scholarships. Colleen wrote an article for the newsletter and hopefully that will generate some interest.

If we do move forward as a 501(c)3, we will need to work on putting together Bylaws, Articles of Inc., will have a meeting about putting that together. Nick is waiting to hear back from ICF about when we get disbursement and trying to get money before March to approve scholarships.

## **X. Membership Linkage Committee**

### **A. Update**

There is a report in the consent agenda.

## **XI. Acceptance of Consent Agenda**

Walt moves to accept the consent agenda, Fernando seconds. No discussion. Approved by vote.

As a snowsports school, Sun Valley continues to require participation in our organization and it is a conversation we are starting to have regarding supporting members needing CEUs. The conversation will likely continue with all parties included as to whether there will be exceptions for this particular year or concessions. Would like to see how we can help SV and other member schools in the case of not being able to do face to face.

We are trying to add more in person events with 1:5 ratio. This seems to work well elsewhere. We are holding out to put a few things together at Rotarun to hopefully serve members of the Wood River community and hope to get around the \$350 lift group fee currently charged to spin lift

Elearning has not been a big motivation for our education staff. We do have excellent revenue sharing with other divisions. We have some flexibility to not just meet on the hill, but elsewhere with MA. We'd love to welcome SV to our division. Pebble Creek may consider dual membership...only \$40. We will be happy to support membership to get them CEUs. An email will go out to help instructors that want to stay a part of the team.

Innovation will work nicely for Pomerelle for Saturday events. They are doing a series of 1-3/4 hour privates. Instructors will rotate in and out to earn 6 CEUs throughout the day, works well with a busy Saturday.

It's on us to demonstrate the value of PSIA as instructors. It's not a one size fits all. Rewarding value in how HR decisions are made, rotations. That tends to push folks in the right direction pretty quickly. Linkage Committee work, scholarship committee work. How do we make it easier for folks to get in the door and see the value of what we do. Every member school having a couple vouchers for day clinic as a reward to instructors for hard work. Reinforcing the value and that it is a real and demonstrable value to schools and individual instructors.

**Key Point: We are ambassadors of PSIA in general and we should promote in the schools and community, social influence, etc.**

## **XII. Next Meeting**

**A. February 22, Monday, 6pm**

## **XIII. Adjourn 6:50pm**

**VOTING:**

Agenda accepted. December 14, 2020 minutes accepted.

**NEEDS TO BE DONE/ONGOING PROJECTS:**

501(c)3

Scholarship forms

Fosterweld design